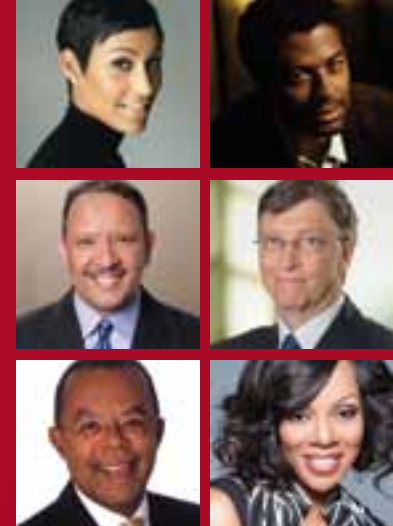


J O B S REBUILD AMERICA



2011 NATIONAL URBAN LEAGUE CONFERENCE // BOSTON CONVENTION CENTER

ACCESS OPPORTUNITY EXPERIENCE **7/27-7/30**

REGISTRATION & HOTELS



Register today at www.nul.org

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2011 NATIONAL URBAN LEAGUE CONFERENCE

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See pages 10, 25, 29 and 30 for additional sponsors.

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BOSTON, MA ★ JULY 27-30, 2011

JOBS REBUILD AMERICA



Dear Friends & Colleagues,

This summer the historic city of Boston is the epicenter of empowerment and opportunity for the 2011 National Urban League Conference July 27-30th. Our theme, ***Jobs Rebuild America***, promises to be an engaging discussion of actionable plans and economic strategies to focus on job creation and sustainable financial growth.

The past year has seen the country struggle with foreclosure, unemployment and budget crises on the state and national level. However, we will gather the most dynamic global leaders and innovative thinkers together to focus the movement on solving issues related to education, healthcare, housing and employment.

Join us as we bring together Harvard professor and African-American scholar, Dr. Henry Louis Gates, Jr. with philanthropist and pioneer, Bill Gates, for a highly anticipated talk. Experience power-packed workshops and sessions that discuss *Jobs Rebuild America* and such topics as reforming our public schools, rebuilding our communities, and ways to take advantage of the green economy. The Career Fair at this year's conference gives you access to more than 100 employers, plus workshops on resume writing, social networking and career coaching. Not to be missed is the one-day *Entrepreneurship Summit*:

Small Business Matters! Gain the essential tools to launch your business or take it to the next level. For parents and graduating high school students, we are presenting the *Project Ready College Fair*.

We will also be honoring the achievement of influential leaders who have contributed to the African-American community with a Legend Award, in addition to presenting The President's Award to The Kennedy Family on this the 50th Anniversary of John F. Kennedy's presidency. You can also expect exciting nightly events, including world-class entertainment featuring, Eric Benét and Ledisi.

Bank of America, CVS Caremark, EMC Corporation and State Street Corporation are our title sponsors this year and we look forward to being hosted by the Urban League of Eastern Massachusetts, an historic affiliate founded in 1917. Don't miss what promises to be an exciting conference experience.

See you in Boston!

A handwritten signature in black ink, appearing to read 'Marc H. Morial'.

Marc H. Morial
President & CEO, National Urban League



WELCOME



Urban League of
Eastern Massachusetts

Dear Friends,

The Urban League of Eastern Massachusetts is deeply honored to host the 2011 National Urban League Conference in Boston. During one critical week in July, Boston will make history. Over the past 35 years, the city has evolved significantly. We are proud to have the opportunity to showcase on the national stage, the city's cultural vibrancy, social, educational and economic diversity, and the friendliness of Bostonians as we enthusiastically welcome the anticipated 10,000 Conference attendees.

The Urban League of Eastern Massachusetts is a champion of civil rights and is dedicated to building stronger communities by empowering residents of local neighborhoods to become economically self-reliant. A vibrant, self-reliant community takes pride in its achievements and inspires others to do the same.

The Leaders who blazed the trail before us left behind many valuable lessons. The Urban League was launched in Boston 1917 by Eugene Kinckle Jones, President of the National Urban League. The first executive director of the Boston organization was Matthew Bullock, a southerner whose parents, former slaves, had migrated to Boston in the 1880s. Bullock was a graduate of Dartmouth College

and Harvard Law School, and a candidate for the State Senate at the time he headed the Urban League.

The first president of the board of the Urban League in Boston was Robert Treat Paine, the great-great-grandson of the signer of the Declaration of Independence by the same name. Initial funding came from John F. Moors, co-founder of Moors and Cabot, a Boston-based investment firm that now has branches throughout the nation. Moors helped establish the organization and provided the principal support for the new League through its first several years.

The Board of Directors, management, staff and volunteers invite you to join us in Boston in July for the 2011 National Urban League Conference. This gathering is truly a milestone for the Urban League of Eastern Massachusetts, the City of Boston and the entire Commonwealth of Massachusetts. We look forward to seeing you soon.

Sincerely,

A handwritten signature in dark ink that reads "Darnell L. Williams".

Darnell L. Williams

President & CEO, Urban League of Eastern Massachusetts

SCHEDULE AT-A-GLANCE

TUESDAY, JULY 26, 2011

8:00 AM–7:00 PM	REGISTRATION OPEN <i>Urban League Movement Only</i>
8:00 AM–9:00 PM	AOE, GUILD AND COUNCIL OF BOARD MEMBERS PRE-CONFERENCE MEETINGS
2:00 PM–4:00 PM	DELEGATE ASSEMBLY
6:00 PM–7:00 PM	NEW GUILD MEMBER CONFERENCE ORIENTATION
6:30 PM–8:00 PM	COUNCIL OF BOARD MEMBERS EXECUTIVE COMMITTEE MEETING
6:30 PM–8:00 PM	AOE EXECUTIVE COMMITTEE MEETING
7:00 PM	GUILD PRESIDENTS MEETING

WEDNESDAY, JULY 27, 2011

7:00 AM–5:00 PM	REGISTRATION OPEN
7:00 AM–5:00 PM	AOE, GUILD AND COUNCIL OF BOARD MEMBERS PRE-CONFERENCE MEETINGS
NOON–1:30 PM	SALUTE TO AFFILIATE LEADERSHIP LUNCHEON Board Chairs and Presidents of Urban League Affiliates, Guilds and Young Professional Chapters <i>Invitation Only</i>
6:00 PM–8:30 PM	STATE OF THE URBAN LEAGUE ADDRESS Keynote Session—Official Kick-off
8:30 PM–TBD	WELCOME RECEPTION Hosted by The Urban League of Eastern Massachusetts

THURSDAY, JULY 28, 2011

8:00 AM–7:00 PM	REGISTRATION OPEN
6:45 AM–7:45 AM	NATIONAL COUNCIL OF URBAN LEAGUE GUILDS FAMILY SESSION BREAKFAST
8:00 AM–10:00 AM	OPENING PLENARY Education: The Key to Jobs of the Future A One-On-One Interview with Bill Gates and Dr. Henry Louis Gates, Jr.
10:00 AM–4:30 PM	THE N.U.L. EXPERIENCE EXPO HALL GRAND OPENING Expo Hall & Career Fair
10:15 AM–11:45 AM	CONCURRENT WORKSHOPS
NOON–2:00 PM	BUSINESS LUNCHEON Keynote Speaker Brian T. Moynihan, President & CEO, Bank of America
NOON–2:00 PM	YOUNG PROFESSIONALS WELCOME LUNCHEON Keynote Speaker Desiree Rogers, CEO, Johnson Publishing Company
2:15 PM–3:45 PM	CONCURRENT WORKSHOPS
4:00 PM–5:30 PM	PLENARY SESSION II JOBS-Social Media/Interactive Session
4:00 PM–7:30 PM	QUARTER CENTURY CLUB'S MAHLON T. PURYEAR RECEPTION & DINNER
5:30 PM–7:30 PM	YOUNG PROFESSIONALS WELCOME RECEPTION <i>Invitation Only</i>
8:30 PM–10:30 PM	NIGHT OF COMEDY
11:00 PM	YOUNG PROFESSIONALS SUMMIT AFTER PARTY <i>Ticket Required</i>

SCHEDULE AT-A-GLANCE

FRIDAY, JULY 29, 2011

8:00 AM–5:00 PM	REGISTRATION OPEN
8:00 AM–10:45 AM	VOLUNTEER DAY OF SERVICE
10:00 AM–11:45 AM	CONCURRENT WORKSHOPS
10:30 AM–5:00 PM	THE N.U.L. EXPERIENCE OPEN Expo Hall & Career Fair
NOON–2:30 PM	NATIONAL COUNCIL OF URBAN LEAGUE GUILDS LEADERSHIP LUNCHEON & GUILD AWARDS
2:30 PM–4:00 PM	YOUTH SUMMIT SYMPOSIUM <i>Open to the Public</i>
3:00 PM–4:30 PM	YOUTH TOWN HALL “Media: Redefining Images of Success” <i>Moderator</i> Jeff Johnson, Political Commentator <i>Open to the Public</i>
8:30 PM–10:30 PM	NATIONAL URBAN LEAGUE CONCERT <i>Featuring</i> Eric Benét and Ledisi
10:00 PM	YOUNG PROFESSIONALS AFTER PARTY <i>Ticket Required</i>

SATURDAY, JULY 30, 2011

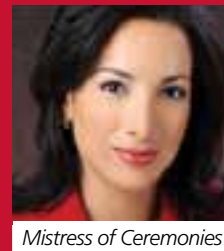
7:00 AM–3:00 PM	REGISTRATION OPEN
9:00 AM–11:00 AM	FAMILY SESSION PROGRAM
8:00 AM–5:00 PM	SMALL BUSINESS MATTERS One Day Entrepreneurship Summit
10:30 AM–4:30 PM	THE N.U.L. EXPERIENCE OPEN Expo Hall & Career Fair
11:00 AM–2:00 PM	SECOND ANNUAL PROJECT READY INVITATIONAL COLLEGE FAIR
NOON–2:00 PM	WOMEN OF POWER AWARDS LUNCHEON
5:30 PM–7:00 PM	WHITNEY M. YOUNG, JR. PRE-AWARDS GALA RECEPTION
7:00 PM–10:30 PM	WHITNEY M. YOUNG, JR. AWARDS GALA <i>Black Tie; Ticket Required</i>
11:00 PM	YOUNG PROFESSIONALS FAREWELL EVENT <i>Ticket Required</i>
11:00 PM–TBD	URBAN LEAGUE OF EASTERN MASSACHUSETTS FAREWELL EVENT





Don't miss the special plenary session on Thursday July 28th **EDUCATION: THE KEY TO JOBS OF THE FUTURE** A One-On-One Interview with Bill Gates, Co-Chair, *Bill and Melinda Gates Foundation* and Dr. Henry Louis Gates, Jr., *Harvard University*

» *Sponsored by Sprint*



Mistress of Ceremonies



WOMEN OF POWER AWARDS LUNCHEON AWARDEES Wendy Lewis, Senior Vice President, Diversity and Strategic Alliances, Major League Baseball; Wendy Raquel Robinson, Actress; Rose Stuckey Kirk, President, Verizon Foundation; Edith G. White, President and CEO, Urban League of Hampton Roads; Lisa E. Davis, Partner, Frankfurt Kurnit Klein & Selz PC; Councillor Ayanna Pressley, At-Large Council, City of Boston; Associate Justice Kimberly S. Budd, Superior Court, MA Court System

» *Sponsored by Aramark, Eli Lilly and Company, General Mills and Prudential*





**NATIONAL COUNCIL
OF URBAN LEAGUE
GUILDS LEADERSHIP
LUNCHEON** Keynote

Speaker: Vice Admiral
Regina M. Benjamin, M.D.,
M.B.A., *United States
Surgeon General (invited)*

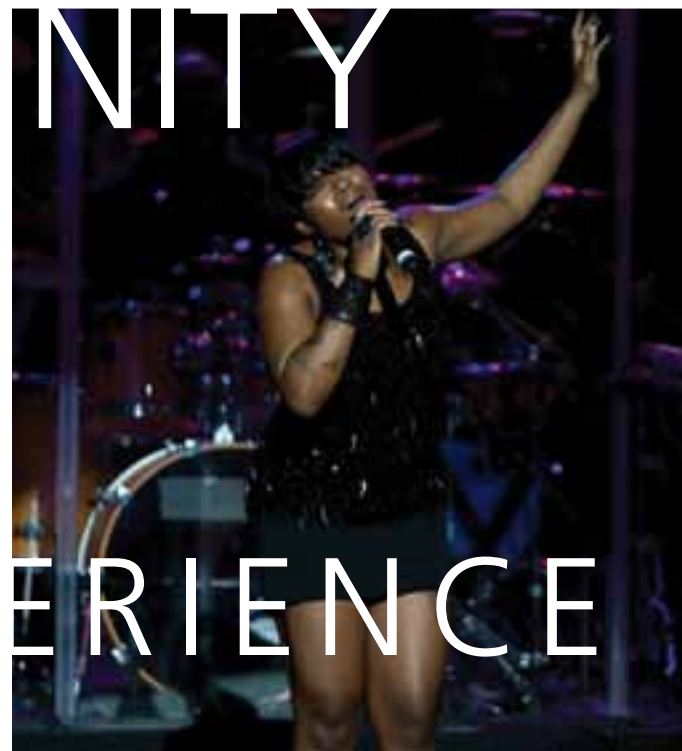
» Sponsored by AT&T, Centene Corporation,
CVS Caremark and Exxon Mobil



**WHITNEY M. YOUNG, JR.
AWARDS GALA LEGEND
AWARDEES**

Dr. Keith L.
Black, *Director, Cedars-Sinai
Neurological Institute*; Suzanne
de Passe, *Chairman and CEO, de
Passe Entertainment and former
President, Motown Productions*

» Sponsored by BP America, Toyota,
UPS, Wal-Mart and Moët Hennessy



DYNAMIC WORKSHOPS

Green Jobs, Education
Reform, Mental Health,
Urban Revitalization, and
Diversity in the Media

EXPERIENCE

THANK YOU TO OUR GENEROUS PARTNERS

2011 NATIONAL URBAN LEAGUE CONFERENCE

J O B S **REBUILD AMERICA**

Champions



Outstanding



Partners



See pages 2, 25, 29 and 30 for additional sponsors.

DON'T MISS THE N.U.L. EXPERIENCE EXPO HALL, CAREER FAIR AND COLLEGE FAIR

Expo Hall

Visit the more than 100 exhibitors who will be waiting to meet you! Representing premier corporations, government agencies and non-profit organizations, our exhibitors are eager to share their products, services and available opportunities.

Don't miss the FREE genetic testing and trace your ancestry on the Expo floor (\$400 value)!



GET INTO THE ZONE

Interested in a particular industry? You can gain information quickly and easily in the six exhibit hall zones.

HEALTH ZONE

» *Sponsored by Walgreens*

Diabetes screening, vision screening, fitness demonstrations and free health advice

GREEN ZONE

Green jobs, sustainability, home improvement, and energy efficient home improvements

GETAWAY ZONE

Leisure activities, hotel stays & vacation packages

HOME ZONE

Information on mortgages, how to qualify to purchase your first home, and avoid foreclosure

PERSONAL FINANCE & INVESTMENTS

Advice on creating a personal financial plan, investment strategies, and wealth building

TECH ZONE

Showcase the most advanced generation of technology

Exhibitors Include (a partial list as of April 29):

23andMe, Inc.
AccuFund, Inc.
Administration for Children and Families
Alzheimer's Association
AT&T
Bank of America
Black EOE Journal
BP America
Cambridge College
Centene Corporation
The Coca-Cola Company
Comcast
CVS Caremark
Denny's, Inc.
Department of Veterans Affairs
Educational Testing Service (ETS)
EMC Corporation
Federal Communications Commission
Federal Deposit Insurance Corporation (FDIC)
GEICO
Hess Corporation
Jobs for the Future
Johnson & Johnson Family of Companies
MBDA/DOC
MetLife
National Education Association
National Guard Bureau
National Wildlife Federation
Nationwide
NIH HIV/AIDS Research Programs
Ocean Spray Cranberries Inc.
PepsiCo, Inc.
Pitney Bowes Inc.
Selective Service System
Shell Oil Company
Social Security Administration
State Street Corporation
Together Rx Access
Toyota Motor Sales USA
U.S. Census Bureau
UPS
Volkswagen Group of America
Walgreens (*Sponsor of the Health Zone*)
Walmart
Wells Fargo

THE N.U.L. EXPERIENCE

Access Opportunity Here.

Career Fair

» ***Sponsored by Chrysler Corporation, McDonald's Corporation, Adecco and Bernard Hodes Group***

Make the most of your conference experience by visiting the National Urban League Career Fair!

- » Access information, assistance and opportunity! All in one place!
- » Meet recruiters from top companies that could hold your next job opportunity!
- » Attend workshops on resume writing, social networking, and career coaching!

WORKSHOPS

Are you searching for a job with few results? Unsure of how to network in the digital age? Take advantage of the Career Fair and take part in workshops to learn how to use the Internet to broaden your social network, search for prospective employers, manage your personal and professional profile, and apply for jobs online. Discover new interviewing tactics to promote your talents and set you apart from the crowd.

Workshops include:

- » Resume Reboot
- » Apply Online
- » Where the Jobs Are
- » Social Job Searching

Traffic explodes on the Urban League Employment Network site before, during and after the conference. We direct recruiters to the site in our printed and online materials. Post your resume to www.nul.org before you arrive in Boston and capture the attention of these highly regarded companies.



Participating Organizations Include

(a partial list as of April 29):

Adecco
Bank of America
Blue Cross Blue Shield of Massachusetts
Boston Consortium for Higher Education
Cambridge Health Alliance
Chrysler Group LLC
Citizens Bank
Cook Medical
CVS Caremark
Denny's Inc.
Department of Veterans Affairs,
National Cemetery Administration
Education Training Service
EMC Corporation
Enterprise Rent-A-Car
Federal Deposit Insurance Corporation
Federal Reserve Bank of Chicago
Harvard Pilgrim Health
Lee Hecht Harrison
Massachusetts Port Authority
McDonald's Corporation
NAAHR
Neighborhood Health Plan
NextEra Energy
Ocean Spray Cranberries, Inc.
Pitney Bowes Inc.
QinetiQ - North America
Rockland Trust
State Farm Insurance
State Street Corporation
Tufts Health Plan
University of Massachusetts, Lowell
Waste Management
Wells Fargo

THE N.U.L. EXPERIENCE

Second Annual Project Ready Invitational College Fair

SATURDAY, JULY 30, 2011

» *Sponsored by FedEx*

Not to be missed, the Second Annual Project Ready Invitational College Fair will be held in the Expo Hall on Saturday, July 30 for high school and college students from Urban League affiliate programs and the eastern Massachusetts area.

Colleges, universities, college access organizations, and scholarship organizations will participate. 2010 participants included: Barnard College, Bates College, Columbia University, MIT, Princeton University, Vassar College, Wellesley College, and Stanford University.

The College Fair will also provide a “college ready” session for parents and additional public training opportunities for area nonprofit, afterschool, youth development organizations and school staff.





EMPOWERED

I AM THE NATIONAL URBAN





When the community works together, the community works.

A healthy, vibrant community banks on the participation of its members. And the more diverse their backgrounds, experiences and skills, the more interesting and unique their solutions.

Bank of America is proud to sponsor the 2011 National Urban League Annual Conference for its leadership in creating common goals while nurturing self-empowerment.

Visit us at bankofamerica.com



TOGETHER

BUILDING HEALTHIER COMMUNITIES.



cvscaremark.com/urbanleague

CVS
CAREMARK

At CVS Caremark, we are committed to building an environment of inclusion and acceptance that values diversity across all areas of our business. Together we are building communities, improving health care, creating jobs and empowering you to live a healthy life.



STRONGER TOGETHER

www.statestreet.com

We are proud to sponsor the 2011
National Urban League Conference

At State Street, diversity and inclusion
aren't aspirations, they're fundamental
to how we do business.



STATE STREET®





THE PRIVATE CLOUD IS DIVERSE

At EMC we live diversity. Our global talent pool is creating technology which will transform the world's largest IT departments into private clouds. It's the biggest technology shift in decades. Join us.

Learn more at www.EMC.com.

EMC²

Proud Partners of the National Urban League

The National Urban League would like to acknowledge the contributions of these companies to its successful 2010 Centennial Celebration.



EVENING ENTERTAINMENT!

Featuring the incomparable Eric Benét and four-time Grammy nominated songstress, Ledisi!!

At the beautiful Bank of America Open Air Pavilion

FRIDAY JULY 29, 2011 at 8:30 PM

» *Sponsored by Miller Coors, State Farm Insurance Companies, Toyota and The Walt Disney Company*

The first 2,000 registrants receive FREE concert tickets!
Don't miss out, register today! www.nul.org/conference



Eric Benét



Ledisi





Open Air Pavilion on the Boston Waterfront

Comedy Night featuring the
star of WE TV's *Family Affair*,
SINBAD! *(invited)*

Bank of America Open Air Pavilion

THURSDAY JULY 28, at 8:30 PM

For details follow us on  

**The first 2,000 registrants
receive FREE comedy night tickets!**

**» Sponsored by Anheuser-Busch
and Caesars Entertainment**



SINBAD



SMALL BUSINESS MATTERS!

One Day Entrepreneurship Summit

SATURDAY, JULY 30, 2011
8:00 AM-5:00 PM

In Partnership with Babson College—#1 in the world in entrepreneurship education, Black Enterprise Magazine and 100 Urban Entrepreneurs

» Sponsored by  **Pitney Bowes**



Step Up Your Game and Kick Start Your Business Plan!

Join us for interactive workshops to get the essential resources to help you launch or take your current business to the next level. Network with industry leaders and successful entrepreneurs who will give you the basic steps to achieve success, *including*:

- » How to Finance Your Business
- » How to Sell to Corporate America and What Business Opportunities are Available
- » Creating your Marketing Plan
- » Engaging in the Social and Global Networking Opportunities
- » Available Public Sector Programs (SBA)
- » Development of Human Resource Policies
- » How to Market to Urban Consumers
- » Financing Programs, Bonding and Insurance
- » Effective Networking (B to B and B to C)

If you've been in business less than one year, you'll have the opportunity to pitch your business idea and win \$10,000 in financing, in partnership with 100 Urban Entrepreneurs and Babson College!

Empowerment and opportunity begin with knowledge. Turn your entrepreneurial ambitions into profitable reality!



LUNCHEON SPEAKER:

Maggie Anderson
CEO
The Empowerment Experiment®

By registering for the SMALL BUSINESS MATTERS ONE DAY ENTREPRENEURSHIP SUMMIT you will also gain entry to the breakfast, luncheon and networking reception. All general conference registrants may attend the Summit but will have to purchase tickets to meals and the reception a-la-carte.

DAY OF SERVICE

JOIN US ON FRIDAY, JULY 29, 2011!
8:00 AM-10:45 AM



» *Sponsored by State Street Corporation and Volkswagen Group of America*

The Volunteer Day of Service is an opportunity for conference attendees

to say thank you to the beautiful city of Boston for hosting the 2011 National Urban League Conference. Projects will range from sprucing up a children's playground, assembling care packages for service members stationed away from home, and visiting with residents of nursing homes. Giving back to the community is a top priority for the National Urban League and its local affiliates!



2011 YOUNG PROFESSIONALS SUMMIT

Access. Opportunity. Experience.

The Young Professionals Summit at the 2011 National Urban League Conference holds unlimited opportunities for professional development and personal growth. The Young Professionals Summit includes informative workshops and plenary sessions, networking events and star-studded entertainment.

Register today and take advantage of the Young Professionals Payment Plan! For details, go to www.nul.org/conference.

YOUNG PROFESSIONALS SUMMIT WELCOME LUNCHEON SPEAKER:



Desiree Rogers
CEO
Johnson Publishing
Company

POWERFUL WORKSHOPS WITH:

Black Enterprise's Dr. Marc Lamont Hill, Beverly Bond, Nelson George and the White House Project's Tiffany Dufu! For more information, visit www.nul.org/conference.



Beverly Bond



Nelson George

By registering you gain access to:

- » Young Professionals Luncheon
- » Young Professionals Welcome Reception
- » Dynamic Workshops and Plenary Sessions
- » The Women of Power Luncheon
- » Young Professionals After Parties

As well as:

- » The Career Fair with 100+ employers ready to employ you!
- » Financial counseling for graduate school at the College Fair!
- » One Day Entrepreneurship Summit, *Small Business Matters!* (tickets to meals and reception may be purchased a-la-carte)

BUSINESS MEETINGS

Candidates' Forum: Jul 29, 4:30PM-6:30PM

Annual Business Meeting & Elections: Jul 30, 9:00AM-11:30AM

Transition Breakfast Meeting: Jul 31, 8:30AM-11:00AM

The National Urban League and the 62 National Urban League Young Professionals chapters nationwide would like to thank the following companies for their support to help to underwrite the 2011 Young Professionals Summit.

SUMMIT LUNCHEON: **Kraft Foods**

WELCOME RECEPTION: **Wells Fargo**

LEADERSHIP AND BUSINESS MEETINGS &
ANNUAL SERVICE REPORT: **Starbucks Coffee Company**

THURSDAY NETWORKING SOCIAL: **Sodexo, Marriott**

WORKSHOPS: **Centene Corporation, GEICO, JCPenney**



NATIONAL URBAN LEAGUE YOUTH LEADERSHIP SUMMIT



Now in its 22nd year, the National Urban League Youth Summit (formerly known as NULITES) is a college-based conference that brings together up to 400 youth and their chaperones from across the nation.

The Youth Summit functions as the annual culminating event for all National Urban League Education and Youth Development programs and reinforces the goals and practices of the local affiliates' work with middle and high school age youth. The four day event immerses young people in a college setting in order to provide them a unique educational and development experience focused on the further development of important skills for college, career and life.

While youth participants learn to navigate the college experience, affiliate program staff and leadership are provided with structured professional development and capacity building workshops. *Highlights from this year's summit include:*

- » Project Ready Case Competition
- » National Urban League Youth Summit Day of Service
- » Youth Town Hall
- » Second Annual Project Ready Invitational College Fair
- » Legacy of Success Luncheon



For more information contact Renita Carter, rcarter@nul.org.

The National Urban League Education and Youth Development Department would like to thank the following companies for their support of the 2011 Youth Leadership Summit.

TITLE SPONSOR 



REGISTRATION



EXPERIENCE

Register Today at
www.nul.org/conference
or CALL 800-263-9926

Registration Fee Includes:

- ★ Official Conference Badge
(required for admission to all Plenary & Workshop sessions)
- ★ Ticket to Night of Comedy (first 2,000 registrants)
- ★ Admission to Entrepreneurship Summit
- ★ Ticket to National Urban League Concert
(first 2,000 registrants)
- ★ Admission to Welcome Reception
- ★ Free Access to Expo Hall & Career Fair
- ★ Official Conference Program Guide
- ★ One Year Subscription to *Black Enterprise* Magazine
- ★ Complimentary National Urban League Merchandise

Ticket Reservations/Seating

We will offer open seating for individual ticket purchases. However, purchase one or more tables (10 seats per table) and your table(s) will be reserved. Preferred seating for tables will be sold on a first come, first served basis.

Limited Seating

Due to popular demand and limited seating, events may sell out prior to the start of the conference. Purchase tickets early. **NOTE: There is a 36 hour cut-off date for ticket sales to each event.**

Payment

Appropriate payment for registration fees and event tickets must accompany all registration forms. We accept American Express, Discover, MasterCard, Check or Installment Plan. Make checks, money orders and purchase orders payable to National Urban League, Inc. and postmarked by July 15, 2011. Purchase orders will be accepted for government and corporate attendees only. All registration fees, tickets and purchase orders, and installment plans must be paid in full prior to the start of the conference.

Installment payment plans are available for Guild and Young Professional Summit. If you select the installment

plan, you have the opportunity to make payments, starting at minimum payment of \$100.00, additional payments, minimum of \$100.00 each. Balance must be paid in full by the deadline of July 1. Any check payments or installment payments not paid in full by July 1, 2011, will be subject to cancellation without refund.

Registration Confirmation

You will receive a written confirmation via email from the National Urban League Registration Bureau within 7 to 10 business days after receipt of your faxed or mailed registration. If an email address is not provided on the registration form, confirmation will be sent by U.S. Mail.

All mailed registrations must be postmarked and paid in full by July 15, 2011. After July 15, 2011, you can register online—**www.nul.org**, with full payment, or register onsite.

Registration Packet

If you pre-register, bring your confirmation to the on-site advance windows to pick up your registration packet.

On-site registration will begin Wednesday, July 27, 8:00 AM – 7:00 PM. You will receive a conference portfolio, your tickets and registration badge at that time. You may also purchase additional tickets, if available at that time.

How To Register

Choose the process that is most convenient for you:

CALL CENTER

Please call **800-263-9926**.

ONLINE

A credit card, checking account, and installment payment information is required to register online. Go to **www.nul.org**, and follow the directions.

If you select installment plan, you have the opportunity to make payments, starting at minimum payment of \$100.00, additional payments minimum of \$100.00 each. Balance must be paid in full by the deadline of July 1. Any check payments or installment payments not paid in full by July 1, 2011, will be subject to cancellation without refund.

REGISTER TODAY

at www.nul.org/conference or CALL 800-263-9926

IN PERSON

You have the option of registering onsite, beginning Wednesday, July 27, 2011. However, you may not be able to get tickets to popular events if they are already sold out.

On-Site Registration Hours

BOSTON CONVENTION & EXHIBITION CENTER

Wednesday, July 27: 7:00 AM – 5:00 PM

Thursday, July 28: 8:00 AM – 7:00 PM

Friday, July 29: 8:00 AM – 5:00 PM

Saturday, July 30: 7:00 AM – 3:00 PM

NOTE: You can also call the toll free number for a registration form or download on www.nul.org/conference.

Cancellation Policy

Full Refund: To qualify for a full refund, you may cancel your registration online (with the cancellation link in your registration located at the bottom of your email message) or submit a cancellation request in writing (via mail or fax) no later than June 15, 2011. After June 15, 2011 refunds will be subject to a \$100.00 administrative fee. No cancellation refunds will be available after July 15 (or for those who do not attend the conference). Cancellations will not be accepted over the phone.

All refunds of registration fees paid by check will be processed within 30 days of the conclusion of the conference. Online registration fees paid by credit card will be refunded immediately to the credit card when cancelled online.

Cancellation policy for installment plan: Once you make your initial payment of \$100.00, all additional partial payments must be paid in full by July 1, 2011. If full payment has not been made by July 1, your registration will be subject to cancellation without refund.

Cancellations will not be accepted over the phone. All refunds of registration fees paid by check will be processed within 30 days of the conclusion of the conference.

Online registration fees paid by credit card will be refunded immediately to the credit card when canceled online.

Pricing

	REGULAR	ON-SITE (after July 15)
General Registration	\$415	\$465
UL Affiliate CEO/Staff/ Board Chair or Member	\$265	\$315
Guild (President/Member) includes Friday Guild Leadership Luncheon	\$265	\$315
Young Professionals Summit Registration Package (YP Chapter Member)	\$400	\$425
Young Professionals Summit Registration Package (YP Non-Member)	\$440	\$440
Small Business Matters: One Day Entrepreneurship Summit (Saturday)	\$400	\$450
Senior Citizen (65+ with copy of ID)	\$200	\$250
Spouse/Guest	\$230	\$330
Student	\$175	\$195
Government	\$285	\$335

NOTE: Young Professionals Summit Registration includes Thursday YP Summit Luncheon, YP Summit Welcome Luncheon, Saturday Women of Power Awards Luncheon and YP Summit Late Night Events.

Ticket Packages

To attend additional activities not included in the registration fee, please purchase ticket packages or individual tickets for you and your spouse/guest.

BEST VALUE: Registration Fee, all three Luncheons, Gala Dinner = \$805

ALL TICKETS: All three Luncheons, Gala Dinner = \$455

SELECT PACKAGE: Two Luncheons of Choice, Gala Dinner = \$320

LIMITED PACKAGE: Two Luncheons of Choice, Gala Dinner = \$300

LUNCHEON PACKAGE: All three Luncheons = \$250

UL AFFILIATE PACKAGE: UL Affiliate Reg., all three Luncheons, Gala Dinner = \$685

GOVERNMENT PACKAGE: Gov., Reg., all three Luncheons, Gala Dinner = \$680

Individual Tickets/Tables

THURSDAY, JULY 28, 2011

YP Summit Luncheon:

Individual = \$100; Table = \$1,000

Business Luncheon:

Individual = \$100; Table = \$1,000

YP Summit Welcome Reception:

Individual = \$85; Table = \$850

YP Summit Late Night Event = \$60

FRIDAY, JULY 29, 2011

Guild Leadership Luncheon:

Individual = \$100; Table = \$1,000

YP Summit Late Night Event = \$60

SATURDAY, JULY 30, 2011

Women of Power Awards Luncheon:

Individual = \$100; Table = \$1,000

Whitney M. Young, Jr. Gala Awards Dinner:

Individual \$200; Table = \$2,000

One Day Entrepreneurship Summit:

Individual Breakfast = \$65; Individual Luncheon = \$100; Individual Reception = \$65

YP Summit Late Night Event = \$60

BOSTON, MA ★ JULY 27-30, 2011

ACCOMMODATIONS

We have negotiated special conference rates at the Westin Boston Waterfront Hotel and the Seaport Hotel.

Special room rates are available from July 25 to August 1, 2011. To ensure you receive the conference rate book your room before June 17, 2011. Rates do not include applicable taxes.

WESTIN BOSTON WATERFRONT HOTEL

Pre-Conference and Quarter Century Club Dinner Hotel
425 Summer Street, Boston, MA 02210

The Westin Boston Waterfront Hotel is connected to the Boston Convention & Exhibition Center.

Single..... \$219.00
Double..... \$239.00
Triple..... \$259.00
Quad..... \$279.00

SEAPORT HOTEL

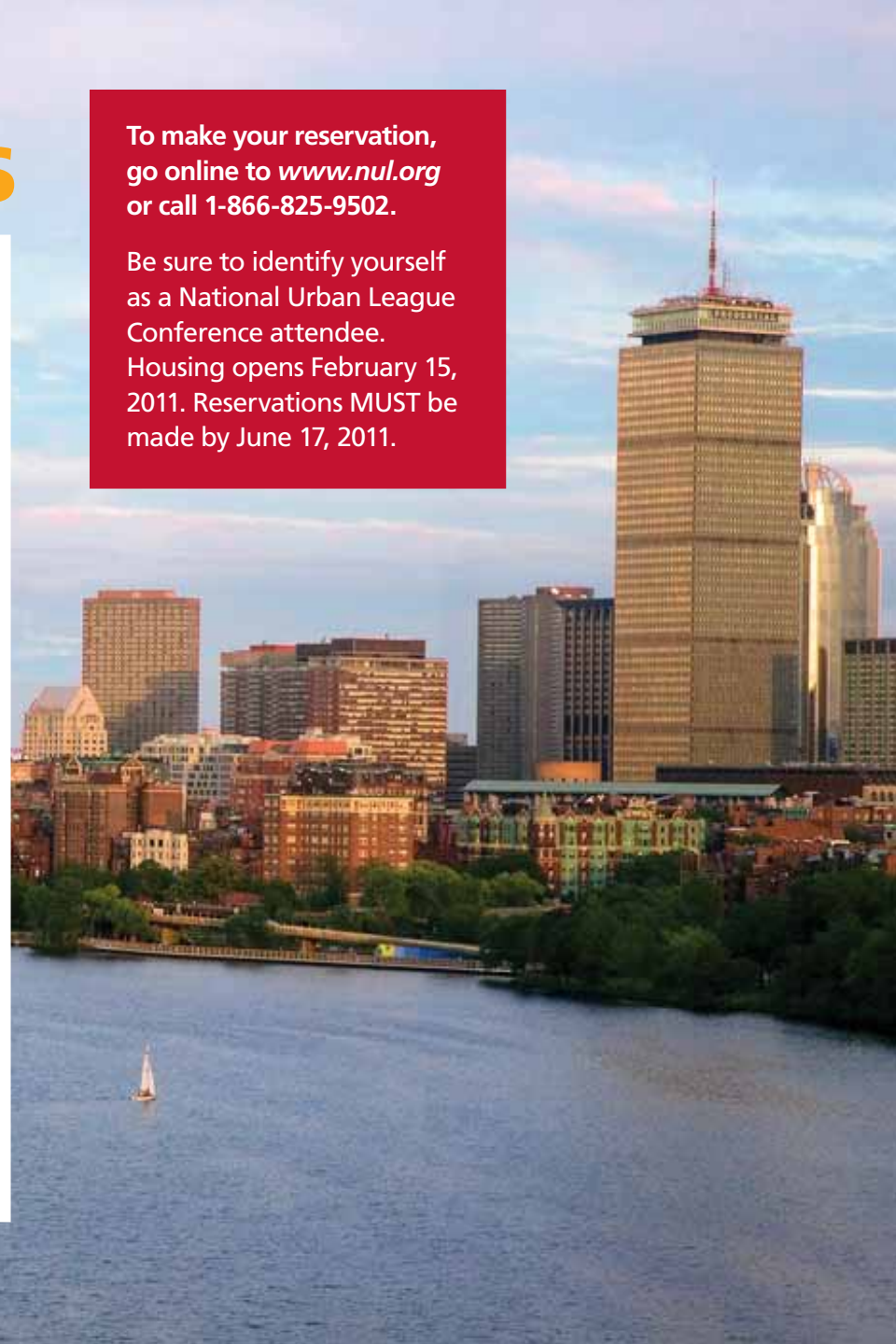
200 Seaport Boulevard, Boston, MA 02210

The Seaport Hotel is 3 blocks from the Boston Convention & Exhibition Center.

Single..... \$239.00
Double..... \$239.00
Triple..... \$259.00
Quad..... \$279.00

To make your reservation,
go online to www.nul.org
or call 1-866-825-9502.

Be sure to identify yourself
as a National Urban League
Conference attendee.
Housing opens February 15,
2011. Reservations **MUST** be
made by June 17, 2011.



ENJOY BOSTON



Esplanade Photo by David Fox

We're setting sail for Boston, Massachusetts!

Colleagues, community leaders, friends and family will converge on this New England gem for the 2011

National Urban League Conference.

Spend your days being enriched by the full conference program but be sure to discover the rich history of African Americans in Boston and discover African American abolitionists, authors, and educators on the Cambridge African American Trail or visit the African American History Museum or the African Meeting House (est. 1806, the oldest African American church building built by free black artisans). You can also take in the campuses of our country's most esteemed educational institutions, attend a game at Fenway, or get engulfed in the breathtaking views of the Charles River!

The National Urban League, along with you, will bring the sparkle to Boston, July 27th-30th! **DON'T MISS IT!**

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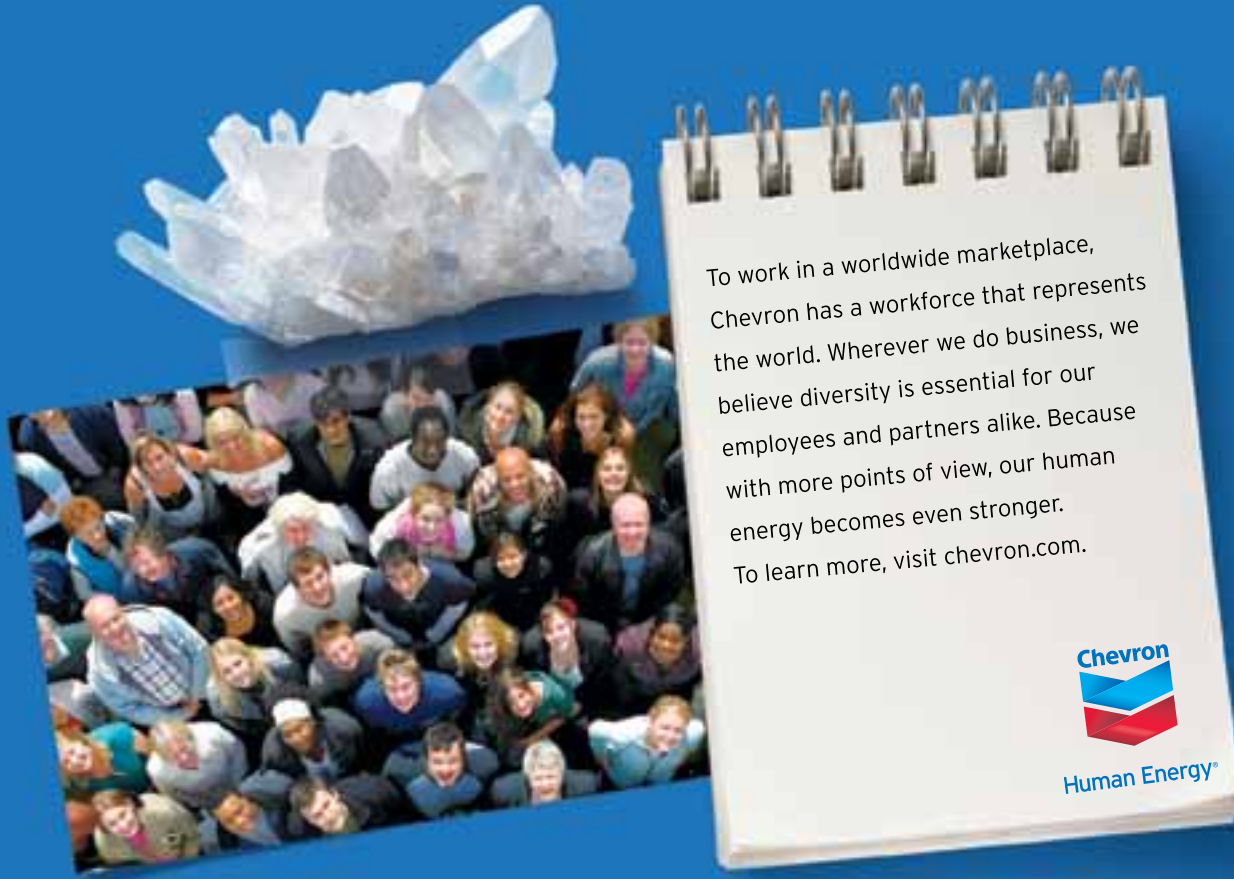


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Marc H. Morial, President and CEO, National Urban League

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